



MEMORANDUM

To:

From: Paul McCutcheon

Subject: Sponsorships/Fund Raising Opportunity

Date: July 12, 2007

Eclipse Soccer Club is one of the premier youth soccer clubs in the Houston area. It offers a select and recreational program to both boys and girls from the ages of 4 up to 18 of all soccer abilities. Every weekend through out the soccer season, its teams compete at all levels from neighborhood recreational leagues to the top Division One Premier league level. The club is a non-profit organization that draws its players from the greater southwest Houston area.

The Eclipse Board of Directors has launched a sponsorship program to augment our existing fund raising programs. The sponsorship drive is aimed at raising scholarship funds to enable children from under-privileged families in our community to play soccer at the select program level.

Our program has produced players of national standard, and currently has one former player on the **US Men's National U20 team and one former player on the US Women's National U19 team**. Our select program grants players access to college coaches, the Olympic Development Program and the Houston Dynamo Academy. One ex-Eclipse player is currently playing for the Houston Dynamo first team.

Imagine that your contribution to this scholarship program may enable a talented young player from the Houston area to receive the training and exposure that he or she needs to be selected to the Olympic Developmental team, and ultimately to the national team! All funds raised through this Sponsorship Program will be ear-marked for select team scholarships.

Our program has more than 200 teams, with over 2300 players. We play more than 1500 games per season and have more than 6000 parents, grandparents and friends that come out to watch and support our players each week. Your contribution to this scholarship program will give you considerable exposure within the community.

As a sponsor of the Eclipse soccer program, your company will receive the following benefits:

- An opportunity to highlight your company's leadership commitment for community involvement in the southwest Houston area.
- Receive promotional value through our events, media coverage and marketing.
- Gain exposure among the large Eclipse soccer family.

There is a range of sponsorship levels from \$250 - \$5000 and benefits, from recognition on our Eclipse website up to annual field naming rights. Please review the attached sponsor package to see how you can best support the Eclipse Soccer Program. All sponsorship levels are very good values when you consider the amount of exposure a sponsor will receive from their financial investment in the Eclipse program. All contributions are tax deductible and we will provide sponsors with a contribution letter from Eclipse for tax purposes.

As a Director within the club responsible for sponsorships, I understand and appreciate the sacrifice required of a company like yours to support economically disadvantaged youth within our soccer program. On behalf of myself, the Board, our coaches, players and their families I wish to extend a heartfelt thank you for your consideration of our sponsorship program. I look forward to talking with you soon about our program in more detail. Please feel free to contact me with any questions at 832-646-3194.